

# Marketing Agencies



## What they care about

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1. Be a one-stop-shop. Attract and retain clients who want an integrated campaign from one agency.
2. Don't limit your clients' campaign to one channel, such as email. Reach all targets by adding text, voice blast, and social media.
3. All-in-One Marketing works for all industries so that you can expand your business.
4. Save time, money, and manpower with a single integrated software
5. Show tangible ROI to clients with our high-impact campaign delivery and reporting

## All-in-One Marketing Feature

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1. A single dashboard where you can manage texting, email, voice, and social campaigns
2. Your client's customers can choose to sign up any contact information type, be it email, mobile number or even landline number.
3. Horizontal communication and marketing features that apply to over 40 industries
4. One integrated user interface and database means that you do not have to learn, maintain and pay for multiple separate services.
5. Client's customers respond immediately after coordinated rollout through various messaging channels.

## Opening Statement

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I'm calling today to discuss an all-in-one marketing service that many marketing agencies are using to win new clients and retain them.

## Questions

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1. Are you offering marketing services that leverage today's diverse digital technologies, such as mobile, email and social media?
2. Are you currently sending promotional offers through mobile text, voice, social media, as well as email?
3. Are you using a technology platform that can be effective, regardless of your clients' industries?
4. Are you using multiple vendors for different modes of marketing, such as email, SMS, and social?
5. Are you currently meeting your clients' ROI expectation through high response and conversion rates?

## Benefits Statements

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1. By including all popular channels of marketing in one service, your client has less reason to shop for another agency or work with multiple agencies. Your campaign can show better results with all channels deployed in one campaign.
2. Get higher response and conversion rates by reaching customers through the communication channels they prefer.
3. All-in-One Marketing is proven to work for all industries and organizations so you'll quickly grow your client base. The solution helps increase sales, traffic, brand awareness or retention rates.

4. Reduce training and time spent on managing multiple software. Use that time to add value to campaigns and maximize your profit.
5. All-in-One Marketing is cost efficient, allowing you to pass the savings down to your clients and increase their ROI. Easily measure and report campaign success utilizing our reporting features.

To put your mind at ease, All-in-One Marketing comes with the following advantages:

- Online tutorial videos
- [insert customer service benefits here]