

Real Estate



What they care about

1. Reach new prospects more effectively
2. Provide instant information and updates
3. Sell more homes
4. Automatically collect prospects' contact information
5. Get results with a limited budget

All-in-One Marketing Feature

1. Mobile keyword, QR Codes
2. MMS, Email newsletter, social media updates
3. Appointment reminder, SMS blast, voice broadcast
4. Online sign-up pages, mobile keyword, Facebook sign-up pages
5. Five powerful communication channels on a single integrated platform

Opening Statement

{Intro statement}

I'm calling today to discuss an all-in-one marketing service that many real estate agents and agencies are already using successfully to market properties and sell more homes.

Questions

1. What ways are you currently attracting prospective clients and buyers?
2. How are you providing updates and important information to prospects?
3. Are you finding it difficult to sell as many homes as you'd like to?
4. What are you doing to collect contact information quickly and effectively?
5. Are you using multiple vendors or spending too much money and not getting any results?

Benefits Statements

1. All-in-One Marketing can help you attract new clients by advertising available properties through mobile keywords and QR Codes. Interested buyers can text in a mobile keyword or scan a QR code to get instant information about property listings directly onto their mobile phones.
 2. With All-in-One Marketing, you can quickly and effectively push out important updates and information to interested buyers. Send pictures of properties (MMS), email newsletters, and post to social media to get the word out about new homes and properties.
 3. All-in-One Marketing offers powerful tools to help you sell more homes. Don't miss another opportunity to showcase properties. Send appointment text reminders and SMS blasts to make sure clients show up to home tours and open houses. You can even send a voice broadcast to prospects who may not be as akin to texting.
 4. Easily collect mobile numbers with mobile keywords. Capture more detailed information like full name, email address, screen name, and even custom data using online sign-up pages or Facebook sign-up pages.
 5. All-in-One Marketing is available on a single platform, with one database, on one bill. The solution combines five of today's most popular and most powerful communication channels to deliver maximum results.
- To put your mind at ease, All-in-One Marketing comes with the following advantages:
- Online tutorial videos
 - [insert customer service benefits here]