

ALL-IN-ONE MARKETING

MOBILE + EMAIL + VOICE + IM + SOCIAL

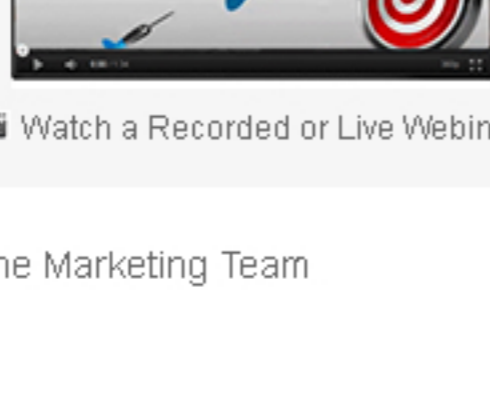


Registration Confirmation

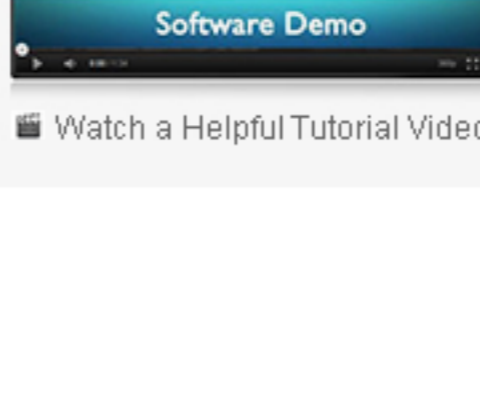
Welcome to where mobile, email, chat, voice broadcast, and social media meet, and endless marketing opportunities begin

Your new username is #[username]#.
To sign on and get started, visit #[HostName_WEB]#.

We hope you enjoy your FREE 30-day trial of the platform and all its premium features.



Watch a Recorded or Live Webinar



Watch a Helpful Tutorial Video

The All-In-One Marketing Team

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Get Started in 2 Easy Steps

Multi-channel messaging may seem like a lot to take in, but it's simple once you get the ball rolling. Complete these 2 steps and for optimal communication within your organization.

1. Identify your goals.

Determine what you would like to accomplish. For example, do you aim to ...

- Expand your message reach?
- Grow your contact database for easier messaging?
- Improve communication between staff, members, or students?
- Effectively deliver important announcements and product updates?

2. Build your contact database.

Your trial account is equipped with tools to help collect contacts for your messaging campaigns. Get started with...



Mobile keywords

A simple text of a keyword not only engages your audience, but it also collects, stores, and organizes their contact information into your database.



Online sign-up pages

Host an easy to fill-out form that collects names, numbers, emails, and even custom information like favorite color.

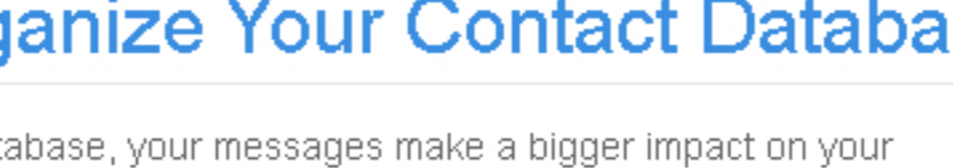


Facebook features

such as Like-gating, coupons, and voting, enable you to boost Likes on Facebook and grow your fan base.

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How-to: Grow and Organize Your Contact Database

Did you know that when you segment your database, your messages make a bigger impact on your audience?

That's because segmented lists enable you to send targeted messages to your audience, depending on what they want to see. Watch open and response rates rise with targeted and compelling messages that cater to their interests and demographics.

Advanced Features for Collecting Contacts

Your free trial offers a myriad of features that make opting-in both fun and effortless for your audience. Below are a few more proven features that grow and segment your lists for easy campaigning.



Mobile Keyword Data Capture

Collect more than just a mobile number! With a simple text, capture anything from name, email address, and even custom fields like favorite color.



Text-to-screen

This engaging feature enables audiences to text a message onto the big screen while also collecting their mobile contact information.



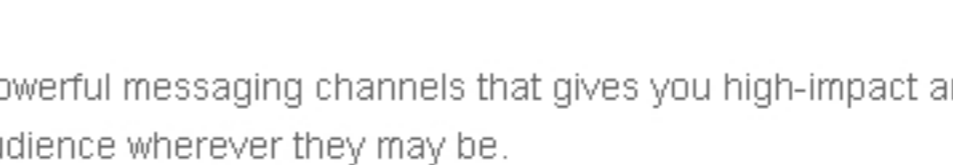
Multi-channel voting

Host a poll and gather feedback from your organization to see where you can expand and grow.

Log in and start collecting contacts today. You'll find all these features and more under the Collect Contact tabs once you sign in.

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How-to: Reach Your Audience & Bring In Business

Here's a common problem: You deliver a message but it ends up getting overlooked, unopened, or disregarded.

The All-In-One Solution : With access to powerful messaging channels that gives you high-impact and higher open rates, you can now reach your audience wherever they may be.

After you've accumulated some contacts, click 'Send Messages' on your dashboard and begin communicating with your customers through the channels that matter most.



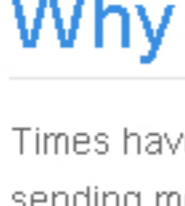
Instantly Connect with Mobile Text

No other channel allows you to directly connect with customers as effectively or quickly. With a long list of [mobile features](#) like appointment reminders, and SMS and MMS blasts, instantly get messages delivered, bring in business, and get interactive with a simple text.



Keep Everyone in the Loop with Email Campaigns

Email remains a top messaging channel. [Email](#) capabilities make it easy to makes announce, schedule automated email campaigns, and view email reports to gauge campaign success.



Socialize for Success

[Social media](#) has the ability to reach millions with a simple post. Features like Facebook Like-gating grow your fan base and Facebook and Twitter posting compatibilities boost your brand exposure on the newsfeed.

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Why Multi-channel Messaging is the Future

Times have changed. It's difficult to grab audience attention with today's on-the-go lifestyle, especially when sending messages through one channel.

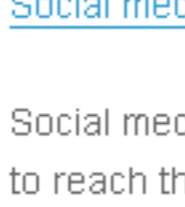
That's why we developed a solution combining mobile text, email, chat, voice broadcast, and social media into an All-In-One software. With five powerful channels, organizations can now reach audiences on their preferred channels, and make sure they get heard.

It all boils down to preference, efficiency, and affordability.



Reach everyone through their preferred channel.

People respond best when they are reached through the channels they prefer. If you have someone who loves email, and another who prefers texts, send them messages through that channel for greater open and response rates.



Save time and maximize efficiency

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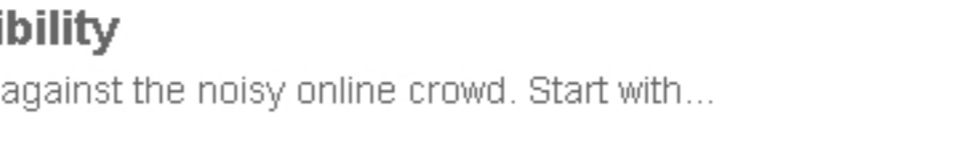


Go with a plan that fits your budget.

We aim to help your business make money, and not spend money on several different pricey softwares. With rates as low as a mobile phone bill, you get 5 powerful communication channels at your fingertips. View pricing plans [here](#).

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Succeed in Social Media

[Social media](#) is on the rise!

Social media marketing helps organizations accomplish 3 important goals. We give you the tools you need to reach them, easily located on the Social Campaigns tab on the main navigation bar.

1. Connect and interact with customers

Social media gives organizations a voice to communicate with audiences on a personal level. Use...



Facebook & Twitter feed compatibility

Don't just boost your visibility on one outlet, when you can post on both and double your exposure.

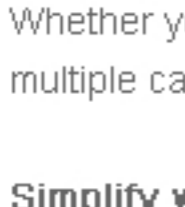


Multi-channel voting

Find out what's on your audience's minds and show them what they want to see in your next posts.

2. Boost brand visibility and credibility

Land yourself on the newsfeed and stand out against the noisy online crowd. Start with...



Like-gating

Each like your fan page receives not only lands yourself on the newsfeed, but it also bulks up your fan base.



Facebook coupons

Offer an incentive, drive traffic to your business, and get great newsfeed exposure - all with a simple coupon

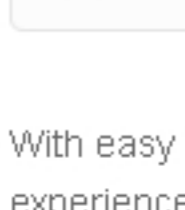
3. Self-promotion

Word-of-mouth is the oldest, most effective, and most trusted form of getting messages across. Create...



Facebook sign-up forms

Collect contacts from your widest audience base to give your marketing campaigns an ever wider reach.



Facebook tabs

Deliver even more content with your Facebook fan page and get the online world buzzing over you.

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How-to: Manage and Analyze Campaigns

Running a campaign can be tough. Managing and analyzing multiple campaigns can be even tougher. But not with the [Us](#)

Whether you're running a mobile text program or an email campaign, we eliminate the hassle of juggling multiple softwares and applications. That way you can focus on what matters: running your organization.

Simplify with campaign manager:



Group the channels and features you need under one campaign for easy monitoring.



Get snapshot reporting during any segment of time during your campaign.



Run multiple campaigns at once.

Monitor your campaign health with detailed reports:

View subscriber rates, delivery rates, open rates, bounce rates and more.

Analyze and track progress within each channel, from opened messages to social media hits.

Easily export .csv files with your results

With easy access to reports and analytics on campaign health, monitor the success of your messages and experience the success of your ROI in real-time.

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Your Free Trial Ends TODAY!

Looks like your Free Trial is coming to an end! We hope that you had fun with the platform, and most importantly, realize how multi-channel communications can transform your communication strategies.

All your contacts and recent messages have been saved in your account - the only thing left to do is upgrade!

You can upgrade your plan on your own. Simply log in, select "My Account" on the main navigation bar and click on "Change Plan". Select which plan fits your campaign needs and you're ready to go.